

Week in Review

Sault Ste. Marie Economic Development Corporation

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Top Left: The project team working on a submission to have Sault Ste. Marie considered as a host location for a ferrochrome production facility presented a proposal package to Noront Resources today. A local delegation travelled to the firm's Toronto head office to present the submission. The group included project lead Dan Hollingsworth from the SSMEDC, Mayor Provenzano, MPP Romano, MP Sheehan, City CAO Al Horseman, Deputy City CAO Tom Vair, and Rob Brewer from PUC. [Read more.](#)

Top Right: Last week, the SSMEDC's Tourism Sault Ste. Marie division hosted travel writer Leigh McAdam for a familiarization (FAM) tour. While here, she visited Stokely Creek Lodge, Hiawatha Highlands and other attractions. Her article on the excursion was published January 28 on the blog HikeBikeTravel. Leigh is a member of the Travel Media Association of Canada. Every year, Tourism Sault Ste. Marie attends the TMAC Marketplace to meet with writers and schedule FAM tours. [Read more.](#)

Bottom Left: A few years ago, the SSMEDC formed a strategic partnership with the Sault Ste. Marie Airport Development Corporation. The goal is to add industrial and business components to the airport site. One of the latest developments is that a new company, AVJET, is now operating at the property. The Quebec-based firm, which supplies fuel to the aviation sector, is currently working alongside JD Aero, an aircraft maintenance and repair business also operating at the Sault Airport.

Bottom Right: Bon Soo Winter Carnival began today and runs until February 11. As the second-largest largest winter festival in Canada, the annual event features a number of components. To learn more, [visit the Bon Soo website.](#) The 10-day celebration attracts visitors to the city and ex-patriots back home. This is precisely why, every year, the SSMEDC's Tourism Sault Ste. Marie division promotes the carnival through its Visitor's Guide, website, social media and other marketing channels.