



Team Sault Ste. Marie Employment Services

**Building a Community Team for Social and
Economic Development**

Chair: Danny Krmpotich

Co-Chairs: Scott Reid, Rob Lepore

Ken Coulter

Our Vision

The members of Team Sault Ste. Marie Employment Services perceive SSM as:

- **A vibrant, diverse, multicultural labour market**
- **High rates of youth employment and retention**
- **A range of new business development**
- **A community of choice for business developers**
- **A key community resource to support business**

Our Mission

Team Sault Ste. Marie Employment Services is a diverse and coordinated community group that provides employment support services to new and existing employers and job seekers, in order to increase and diversify employment opportunities and reduce unemployment rates.

Who is Team Sault Ste. Marie

- Currently there are over **60 representatives** from 51 **local agencies and organizations**
- Our representatives include Business, Labour, Social and Employment Agencies, Educational Institutions, and Political Affiliates

Objectives

- **To attract new business to our community utilizing resources and information to streamline setup and/or expansion**
- **To assist business with wage and training subsidies, and organizational development**

Creating the Mechanism

- Establish partnered steering sub-committees under Team Sault Ste. Marie
- Designated sub-committees are:
 - Quality of Life
 - Subsidies
 - Special Services
 - Training

A Partnered "Go Team"

- Selection of service delivery reps are dependant upon employer needs
- "Go Team" to mobilize ASAP
- Team may include a cross section of service deliverables
- Chair elect would act as coordinator

Overall Services

1. Assist with recruiting, pre-screening resumes, and placement
2. To assist in providing wage and training subsidies
3. Provide training and assessment for clients and employers
4. Provide all necessary supports to employers. Such supports may include, screening, job fairs, fax, recruitment, and staffing

The Message

- Become community sales people
- Sell our community's resources and services
- Expound hospitality
- Get involved in Economic Development

Success

Date	Client	Type	Resumes	Jobs
May 2000	RMH	Job Fair	4,200	350
Aug 2000	Algoma Tubes	Job Fair	1,500	320
Oct 2000	NuComm Inter.	Job Fair	1,500	320
Feb 2001	MKG	Job Fair	1,200	85
May 2001	Anthony Domtar		3,200	85
Aug 2001	EDS	Job Fair	1,400	275
Oct 2001	NuComm Inter.	Job Fair	400	120
Oct - Nov 2001	Searchmont Resort Campaign		900	220
Jan - Feb 2002	NuComm Inter	Job Fairs, on site		930
Nov. 2002	Algoma Tubes	Job Fair	1,500	50
Feb. 2003	RMH	Job Fair	450	90
April 2003	New Super 8 Motel	Job Fair	500	35

Success (cont.)

Date	Client	Type	Resumes	Jobs
Sept 2003	Sutherland Group	Job Fair	1300	320
Oct. 2003	RMH, MSN	Job Fair	250	80
Apr. 2004	Algoma Steel	Job Fair	3275	150
Sept. 2004 – Feb. 2005	Call Centre Attraction Campaign			1,392
March 2005	Northern Breweries		72	6
May 2005	Flakeboard Company		600	15
Jan. 2007	Career Day Job Expo	87 employers	5000 attended	
June 2007	Ministry of Labour Recruitment		6,000	21
Total resumes as of May 2005 = 28,247				
Total new jobs = 4,864				

Recent and New Projects

- Proposal and application submitted to HRDC for funding arrangements to hire a project coordinator, OMAA being the hiring agent, Completed
- Teams marketing brochure - Completed
- Employer Forum - Wage & Training Subsidies - Completed
- Construct hardcopy of services provided by agency and/or organization - Completed
- Workplace Skills Initiative
- Aid laid-off Domtar Workers through Adjustment Committee, Complete

Recent and New Projects (cont.)

- Aid laid-off Steelworkers through Adjustment Committee, Complete
- Participation in Workforce Development Advisory Committee, Employment Partners Group, Labour Market Information
- Trends, Opportunity, & Priorities Report – Complete
- Retention Steering Committee – Underway
- Immigration – Re-immigration Strategy – Web Portal
- Career Week – Day – Saultjobs.com
- Career Day/Job Expo07
- Career Day Job/Expo08